

SEPTEMBER 2008



## Gatecrasher opens £5M experience on Broad Street

**£5 million has been invested in creating the ultimate clubbing experience – Gatecrasher Birmingham.**

This isn't the first time Gatecrasher have been part of the street though. Gatecrasher actually started in Birmingham back in the nineties at Baker's on Fiveways. Now a global brand Gatecrasher is returning to Broad Street on September 20th in the old Works site on upper Broad Street. Gatecrasher Birmingham will be the most glamorous and luxurious club in the UK. The venue has been stripped back to its foundations and completely redesigned and rebuilt into a designer, state of the art club unlike any other in the UK. Gatecrasher enlisted the services of internationally renowned Miami based club designer, Cal Fortis. Cal and his design company, Big Time Design, have created the ultimate Miami style club experience for Broad Street.

Inside you will find 4 levels, 4 individual club rooms, 6 feature areas and 9 bars

over 35,000sq feet. Across the four club rooms the venue will play all styles of music, one-off specialist music events with Global DJ's and artists programmed in throughout the year. There will also be specially designed LED lit walls and designs, stages above bars featuring dancers and suspended DJ booths.

To match the high-tech interior, a hi-tech security system has been planned for the venue. Extensive security and safety initiatives have been put in place in the club to ensure you have a safe and enjoyable night out. These initiatives include safe areas to leave valuables, and a taxi waiting and pre-booking facility, alongside security staff and a zero tolerance policy. Gatecrasher is also offering a free taxi for parties of females from anywhere within the city to ensure they arrive at the club safely.

Simon Raine, Managing Director of Gatecrasher said "The safety of our patrons is absolutely paramount in everything we do. To have the ultimate night out people need to feel safe, so

we have invested a lot of time and money ensuring we get this right. We are working to ensure that this is an exciting entertainment destination for both out of town and local customers".

Mike Olley, Broad Street Manager, added "The massive investment in upper Broad Street by Gatecrasher is a real boost for our Golden Mile. The Gatecrasher brand is one that any dynamic entertainment district needs, and we are delighted to have them. The cutting edge security fits right in with the way we operate on Broad Street; all this makes us not only the region's top entertainment district, but also the safest".

For further information regarding Gatecrasher, its opening, or if you are interested in working for Gatecrasher UK please visit [www.gatecrasher.com/birmingham](http://www.gatecrasher.com/birmingham).





## 'The Archers' and Norman Painting to receive stars

Broad Street

Walk of Stars<sup>™</sup>  
Birmingham



The Broad Street Business Improvement District is delighted to announce that the next TWO 'Walk of Star' accolades will be presented to the cast and crew of BBC Radio Four's 'The Archers' and cast member, Norman Painting, in September in the first ever joint presentation of the stars.

To coincide with the Birmingham City Council 'ArtsFest' event the presentations will take place on Friday 12th September at 6.30pm on the main stage in Centenary Square. The evening will be hosted by BBC WM Radio presenter Danny Kelly.

'The Archers' was born on Broad Street in 1950 when the old BBC studios were situated on the street. The "everyday story of country folk" is the world's longest running radio soap with more than 15,000 episodes broadcast. Since 1950 the show has always been recorded in studios in Birmingham, and is currently recorded from studios within The Mailbox. Norman Painting has starred in the show since its beginning as Philip Archer, the head of the Archer family, as well as writing over 2,000 Archers scripts. Norman has shown his continued support for the city over the last 50 years, he is a Birmingham University graduate, a former patron of The Friends of Birmingham Cathedral where he has given numerous readings of verse and prose, in 1988 The University of Birmingham award him with his much cherished honorary degree and he has also performed several times at the Birmingham Hippodrome and the Repertory Theatre.

Norman said he was "absolutely chuffed" to be receiving a Walk of Star accolade, "Birmingham is a very special place and I have spent many happy years there. I couldn't believe my ears when I was told I would be receiving a star; I am thrilled, delighted and honoured, and very proud of it".

Archers editor, Vanessa Whitburn, added "despite being set in rural Ambridge, Birmingham has always been where 'The Archers' is recorded. We're delighted to receive a star to celebrate our place in the city and thrilled for Norman to receive such an accolade. Birmingham is a special place for many of the cast and production team and we hope to enjoy many more years making the UK's longest running drama here".

## Spotlight on.....Conservative Party Conference



# Conservatives

The Conservative Party Conference comes to the ICC on Broad Street at the end of September. The annual conference is a prestigious event and one that is putting Birmingham in the spotlight.

Although all the businesses on Broad Street, Brindleyplace and the surrounding area will be open for business as usual; you will find that there will be some minor traffic restrictions in place. You may also find that for the days that the conference is running, Sunday 28th September to Wednesday 1st October, the taxi rank at the bottom of Broad Street and some of the bus stops will temporarily operate from new locations.

Broad Street will be hosting a number of new events on the Street during the Conference. These include the 'Broad Street Blues' where blues bands will play on the street and in some of the venues throughout the day and early evening. All your favourite bars, restaurants and shop will operate as usual at this time.

For further information on what to expect whilst the conference takes place please and the events taking place visit [www.broadstreet.co.uk](http://www.broadstreet.co.uk).

### Did you know....?

Our Arts Market will take place twice in September on the 14th and 21st from 10am to 4pm in Brindleyplace